

Science and Engineering Council of Santa Barbara: July Luncheon

Elephant Bar Restaurant, Thursday, July 12, 2007 12:00-1:30

----- THIS MONTH'S TOPIC -----

"Why Can't I Make It Work?!"

Jeremy Anticouni, Chief Innovation Officer and co-founder of Make It Work, Inc.

From home theater and audio components to computers and network connections, consumer electronics setup is getting more and more complicated. Our speaker will talk about what makes it difficult to get all our gadgets talking to each other the way we want them to. He'll also discuss the issues average end-users face, and why customer support from the source companies for various gadgets isn't meeting the needs of consumers. The company he co-founded -- the one with the bright red "Make It Work" Mini Coopers -- "Delivers Delight" on-site and remote support for people who want everything from removing a computer virus to integrating their home theater with their computer network and designing a full-home music solution.

----- PRESENTER -----



Jeremy Anticouni (left, with CEO Eric David Greenspan and the Mini-Coopers) is the In his role as CIO, Mr. Anticouni is responsible for the overall technology direction of the company and is actively involved in designing and implementing new technology to support the company's rapid growth. Prior to Make It Work, Inc., Mr. Anticouni designed and implemented technology solutions for a variety of organizations including Intel and KPMG.

Mr. Anticouni has been featured in many print, radio, television and online interviews on various technology topics. Additionally, Mr. Anticouni hosted a weekly technology radio program on

AM1290 KZSB, the Santa Barbara News Press radio station, and currently writes a monthly technology column for "Scene & Heard" in *Santa Barbara* magazine.

----- OTHER INFORMATION -----



\$14 SEC members, \$20 non-members.

Information: Barbara Keaney (E-mail scieng@silcom.com) or call (805) 684-4927.

Reservations not required. **Visit our web page at <http://www.scieng.org>**

Elephant Bar Restaurant: 521 Firestone Road, off Hollister

-- near airport administration, in Goleta.

From the Co-Presidents: Summer greetings! This month we welcome **Thomas Van Meeuwen** of Santa Barbara as a new Individual Member (thanks to Julian Nott for the referral!). Thanks again to all who attended June's presentations from the Dos Pueblos Engineering Academy. It was another look at our impressive upcoming generation of engineers and scientists. Please join us in July. *Tim Murphy and Gary Kravetz*