

Science and Engineering Council of Santa Barbara: August Luncheon

Elephant Bar Restaurant, Thursday, August 9, 2007 12:00-1:30

----- THIS MONTH'S TOPIC -----

“VoIP for Small Business: The Latest on Phone Calls Over the Internet”

Chris Rose, Director of Sales, Impulse Internet Services

There are three major types of VoIP (Voice over Internet Protocol) solutions for businesses. Our speaker will talk about what VoIP is and why businesses use it. He will compare the pros and cons of onsite, hosted, and service-provider solutions. For example, he will compare solutions provided by companies such as Cox and Impulse with onsite phone systems such as Cisco Call Manager, Shoretel PBX, and the popular Asterisk Linux-based solution.

----- PRESENTER -----

Chris Rose is a UCSB graduate with a BA in business economics. He was Director of Sales at NetLojix for three years and then Director of Sales at Impulse Internet Services for two years.

Here is a very relevant and recent sample of Impulse activity:



Impulse Delivers T1 Internet Access to Zaca Fire Camp in Under an Hour

The phone company called Impulse when the Zaca Fire camp needed rock-solid Internet access, fast.

SANTA BARBARA, CA - July 12, 2007 - Zaca Fire crews needed Internet access ASAP to help coordinate firefighting efforts, and that emergency left the local phone company scrambling to provide services. Within 3 hours of their first call to Impulse, Impulse had built the circuit, configured a router, assigned IP addresses, dispatched an engineer and completed the onsite T1 installation. See www.impulse.net

----- OTHER INFORMATION -----



\$14 SEC members, \$20 non-members.

Information: Barbara Keaney (E-mail scieng@silcom.com) or call (805) 684-4927.

Reservations not required. **Visit our web page at <http://www.scieng.org>**

Elephant Bar Restaurant: 521 Firestone Road, off Hollister

-- near airport administration, in Goleta.

From the Co-Presidents: Summer Greetings! We have a favor to ask – please review the list of member companies on this flyer, and let us know if there is another company that may be interested in SEC, but may not be aware of our organization. We will follow up on any leads that you provide. Also, consider bringing a guest to an upcoming luncheon – it is a great way to introduce the SEC to a wider audience.

You are invited to contact Karl Blasius of the SEC Board if you would like a “guest rate” at Cal Tech’s upcoming nanotechnology conference Sept 7-8. Early registration is by Aug 10. Contact Karl at kblasius@alumni.caltech.edu if you are interested, and go to

http://www.alumni.caltech.edu/learning/alumni_college for more info. Thanks, and we'll see you in August.

Tim Murphy and Gary Kravetz