

***Science and Engineering Council of Santa Barbara:
November Luncheon***

Elephant Bar Restaurant, Thursday November 12, 2009, 12:00-1:30

----- *This Month's Topic* -----

Cloud Computing: Stories from the Trenches

Cloud computing is a way of delivering scalable, hosted services over the Internet without having to manage the hardware directly. Michael Crandell will discuss what companies are doing today to take advantage of the benefits offered by cloud computing. He will walk through real examples that demonstrate how customers are improving IT productivity and delivering new levels of business agility using cloud computing.

----- *Presenter* -----

Michael Crandell, CEO and co-founder of RightScale



Michael Crandell is the CEO and a founder of RightScale, where he provides the vision and direction for the company as it pioneers innovative ways to bring the power of cloud computing to any organization. Crandell is a frequent speaker at cloud computing industry conferences, and he has played a major role in helping establish and promote openness and transparency in the cloud market. Prior to RightScale, he served as CEO at several Internet Software-as-a-Service (SAAS) companies and as executive vice president at eFax.com. Crandell received his B.A. from Stanford University and completed graduate studies at Harvard University.

----- *Other Information* -----

\$14 SEC members, \$20 non-members.

Information: Barbara Keane (E-mail scieng@silcom.com) or call (805) 684-4927.

Reservations not required. Visit our web page at <http://www.scieng.org>

Elephant Bar Restaurant: 521 Firestone Road, off Hollister, near airport administration in Goleta.



Our 50th Year!

From the Co-Presidents: This month we are pleased to welcome **Colette Hadley** of the SB Scholarship Foundation and **Lori Clayton** of Goleta as Individual members. Please join us in November to learn more about the rapidly advancing technologies related to cloud computing. Looking ahead to December 10, we will host **Michael Franco** of **Current Analytics**. Michael will speak about Greener Buildings through Real-Time Monitoring & Control of Energy. See you in November.

Tim Murphy and Gary Kravetz

Please Note: luncheon seating is limited and available on a first-come basis.

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